



FULK CHIROPRACTIC

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5 Mistakes to Avoid When Choosing a Chiropractor

Mistake #1: Choosing the Doctor Down the Street

Take the time to shop around. Read reviews. Reviews can be found on Google, Yelp, Bing, Yahoo and all the major search engines. Take a few minutes to look at the online reputation of the clinic and the doctor. Look at the dates of the reviews. It's best if you see reviews that were left over a period of several months or years instead of several left during just one month. This demonstrates consistency and a job done right over a long period of time.

Mistake #2: Failure to Ask for Recommendations

Friends and family members are a great source for recommendations because they have no reason to market to you. They can be honest and up front about their experience. Ask them questions that will give you confidence in the doctors and staff and an idea of what your experience at the clinic might be like.

Mistake #3: Choosing a Doctor Who Doesn't Accept Insurance

Did you know that several chiropractors do not accept insurance? Check with your insurance company or call the potential chiropractor to be sure that they accept your insurance. Many chiropractors only accept certain insurance plans. Your insurance company can give you a list of qualified chiropractors covered by your health plan and let you know which they recommend.

Mistake #4: Settling for "Less Than Ideal" Hours of Operation

Your life is busy. With work, family and other responsibilities, your health sometimes gets pushed to the back burner. We've all experienced the frustration of calling to schedule a doctor's appointment and not being able to get in for another two weeks. Many people assume that this is the case with every doctor's office. This is not so. Look for an office that truly caters to the patient by having reasonable hours of operation and who provides care when their patients need it the most.

Mistake #5: Choosing a Clinic with Just One Doctor

While many people assume that every chiropractic clinic has just one doctor, there are several clinics with multiple chiropractors available.

When a clinic has just one doctor and he or she is on vacation or sick, the office must be closed.

When the doctor's schedule is full for the day, the best the staff member can offer is a waiting list. However, in a multi-doctor clinic if one doctor's schedule is full for the day, a different doctor can treat the patient right away instead of the patient waiting another day or two while they're in pain. Take the time to find a multi-doctor clinic with a long-term good reputation so that you can be treated right away when you cannot wait for care.